



2nd Annual
THE ESSENCE OF A WOMAN
SHERO AWARDS

Sponsorship Deck 2017

Saturday | October 21st | 2017

Breast Cancer Awareness Month

The Essence Of A Woman SHERO Awards

www.TheEssenceOfAWomanSheroAwards.com



What is The Essence Of A Woman SHERO Awards?

SHE IS ...

She's Fierce, She's Gracious, She's Poised

She's Relentless, She's Patient

She's YOUR National Leader

She's YOUR Community Leader

She's YOUR Global Leader

She's YOUR Everyday Working Lady

She's the Woman BEHIND the beloved Athlete and/or Celebrity

She's A Woman Who's SURVIVED Insurmountable Circumstances

AND WE ARE HONORING THEM ALL & TELLING THEIR STORY...

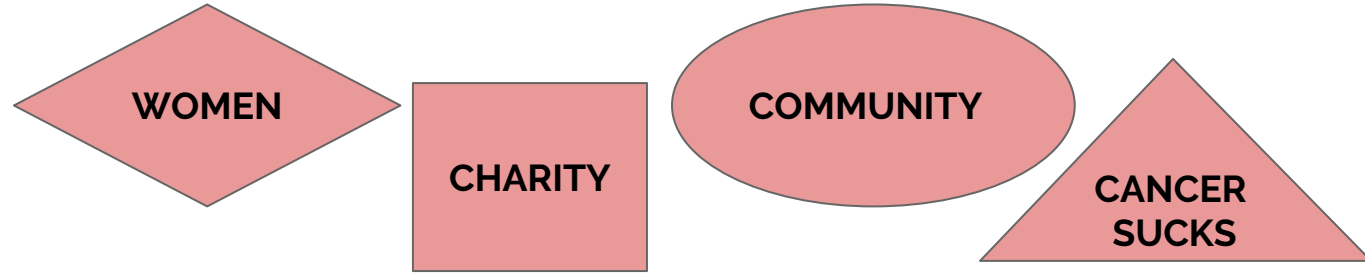
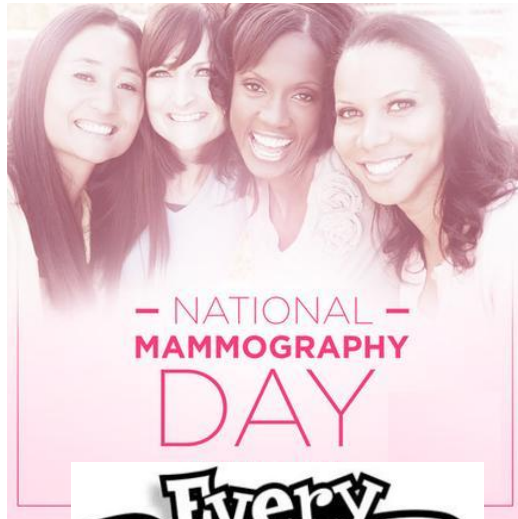
WOMEN
are
Strong
FEARLESS BOLD
ENTREPRENEURS
MOTHERS DAUGHTERS SISTERS AUNTS
SMALL BUSINESS OWNERS
FRIENDS NIECES WIVES GIRLFRIENDS
PROFESSIONALS
present in a world
THAT DOESN'T ALWAYS
RECOGNIZE THEIR **STORY**



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Purpose for The Essence Of A Woman SHERO Awards



This extravaganza celebrates **SHERO's**. The Essence Of A Woman SHERO Awards pays tribute to a group of Diverse Women whose **STORIES & JOURNEY** are **UNTOLD**. All while raising **FUNDS** to support the **HELPPPPing Hands Foundation**, a 501 (c) 3 nonprofit organization which have advocated for Domestic Violence & Under Privileged Children for over 19 years. In 2010, we became advocates for Breast Cancer Awareness in honor of Mary Blacknell. Proceeds from **EOAW** will benefit **BREAST CANCER SURVIVORS** as well as the **FAMILIES** of those who've **LOST THEIR BATTLE** to **BREAST CANCER**.



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CO-BRANDING

Previous Sponsors & Media Partners:

Each year we allow Businesses the opportunity to participate in The Essence Of A Woman SHERO Awards by Sponsoring this Extravaganza. As a Sponsor, you have the opportunity to **CO-BRAND** your Name, Company, Foundation with this awesome Awards Show that honors **SHERO'S**. And, at the same time contribute to a deserving charitable organization along with **The HELPPPPing Hands Foundation**. A 501(c)3 non-profit organization!

EOAW Awards will benefit Breast Cancer Survivors & Families...



TOYOTA



I AM SECOND



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Pink Title/Presenting Sponsor \$250,000

- Recognition as **"Pink Title/Presenting Title Sponsor"** in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media
- Acknowledgement/recognition by the host during the event as **"Your Company"** presents **The Essence Of A Woman SHERO Awards** honoring **GLOBAL SHERO's**
- Inclusion of your company name and logo on all advertisements and publicity associated with the event
- Corporate branding on "Save the Dates" and Invitations
- VIP Seating for 30 guests at the event
- 4 pop-up banners positioned throughout venue
- 5 minute presentation during the event
- 30 second Digital Signage during the event
- Inside cover AD in the Pretty In Pink Magazine Booklet
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo throughout the event
- Gift bag insertion of product and/or promotional materials
- As the Pink Title/Presenting Sponsor you may **customize a perk** of your choosing.
- Gift bag insertion of product and/or promotional materials.

**BREAST
CANCER
ACTION**



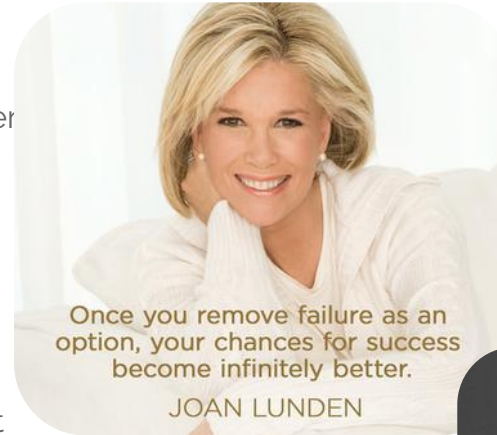
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Pink Official Sponsor \$100,000

- Recognition as **"Pink Official Sponsor"** in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites
- Acknowledgement/recognition by the host during the event as the "Pink Presenting Sponsor"
- Inclusion of your company name and logo on all advertisements and publicity associated with the event
- Corporate branding on "Save the Dates" and Invitations
- VIP Seating for 20 guests at the event
- 2 Pop-up banners throughout the venue
- Back Cover AD in our Pretty In Pink Magazine
- Company/Foundation name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo featured throughout the event.
- Gift bag insertion of product and/or promotional materials.



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Pink SpotLight Award Sponsor \$50,000

- Recognition as **"Pink SpotLight Award Sponsor"** in all press, promotional and print advertisements
- Inclusion of your company name and logo on all advertisements and publicity associated with the event.
- Corporate branding on "Save the Dates" and invitations
- VIP Seating for 10 guests at the event
- Full-Page AD in the Pretty In Pink Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo throughout the event
- Gift bag insertion of product and/or promotional materials
- Gift bag insertion of product and/or promotional materials.



PEACE
LOVE &
A CURE



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Pink Survivor Sponsor \$25,000

- Recognition as **"Pink Survivor Sponsor"** in all press, promotional and print advertisements
- Inclusion of your company name and logo on all advertisements and publicity associated with the event.
- Company Name and Logo on Step and Repeat
- VIP Seating for 10 guests at the event
- Name/Business/Company/Foundation LOGO on TABLE
- Full-Page AD in the Pretty In Pink Magazine
- Gift bag insertion of product and/or promotional materials



Survivor
[ser-vahy-ver]

1. Determined
2. Defiant
3. Strong
4. Never Gives Up
5. Cancer Butt-Kicker



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Pink Survivor Sponsor \$10,000

- VIP Seating for 10 guests at the event
- Name/Business/Company/Foundation will be Recognized during the Event
- Name/Business/Company/Foundation LOGO on TABLE
- Company/Foundation Logo on **PINK WALL OF FAME** at Event
- Full-Page AD in our Pretty In Pink Magazine Booklet.
- Gift bag insertion of product and/or promotional materials

Sponsor Name _____ Date _____

Pay to the Order of **THE HELPPPPing HANDS FOUNDATION, INC.** **\$10,000.00**

_____ Ten Thousand and Zero Cents _____ Dollars

For *The Essence Of A Woman Awards Luncheon* _____ *Signature* _____

We don't know how
STRONG WE
ARE
until being strong
is the **ONLY CHOICE**
WE HAVE.
Breast Cancer Awareness



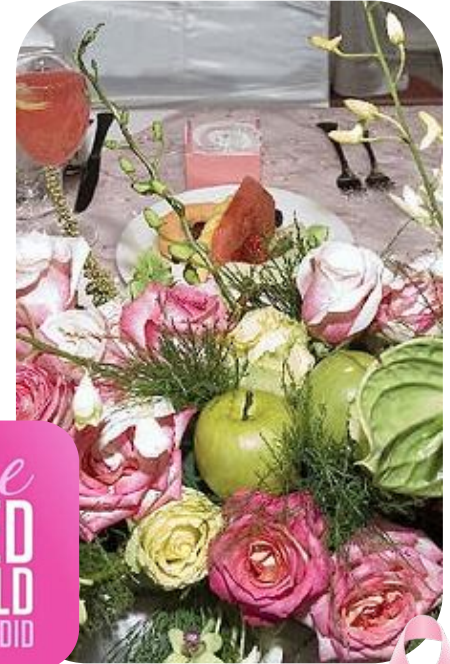
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Pink Panther Table Sponsor \$5,000

- Table of 10 Seating at the event
- Name/Business/Company/Foundation LOGO on TABLE
- Name/Business/Company/Foundation Logo on **PINK WALL OF FAME**
- Full-Page AD in the Pretty In Pink Magazine Booklet.



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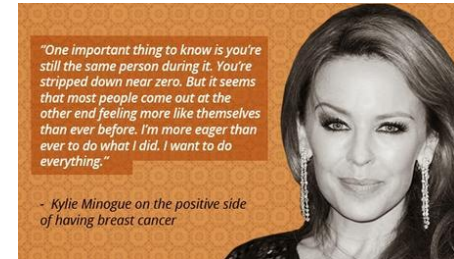
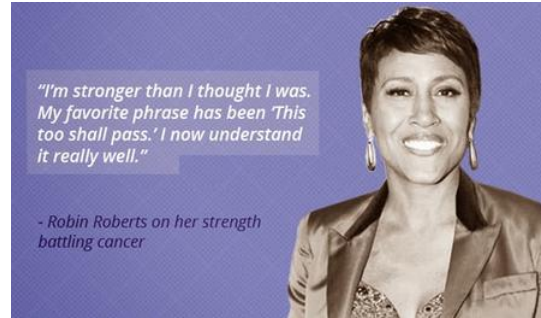




Pink Ribbon Sponsor \$2,500

- 2 VIP Tickets
- Name/Business/Company/Foundation Logo on **PINK WALL OF FAME**
- Full-Page AD in the Pretty In Pink Magazine Booklet.

choose
faith
over
worry
♡



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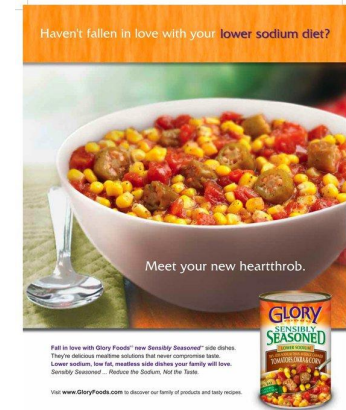
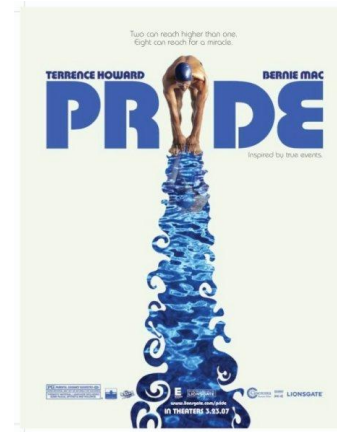
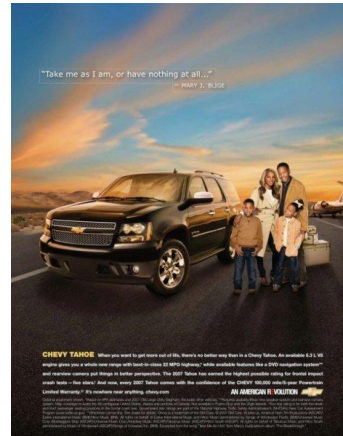
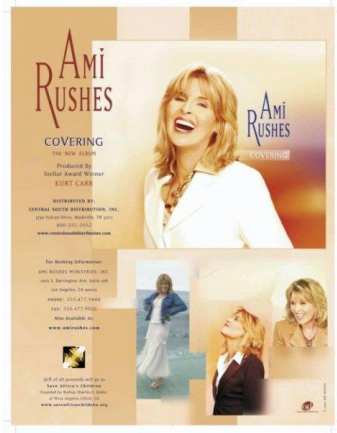
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Pink AD Sponsor \$1,000

- Full-Page AD in the "Pretty In Pink Magazine" Booklet.



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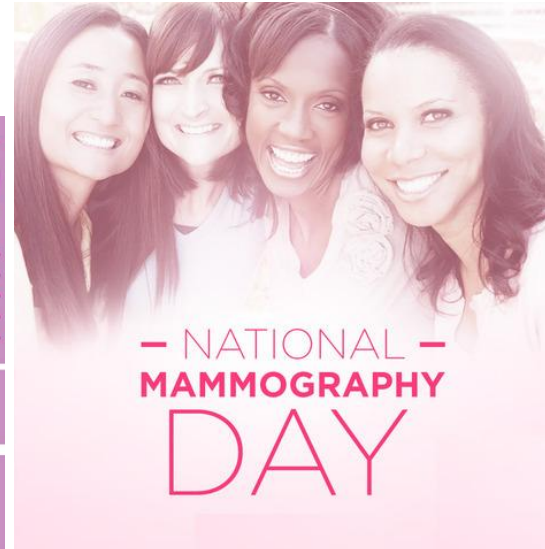
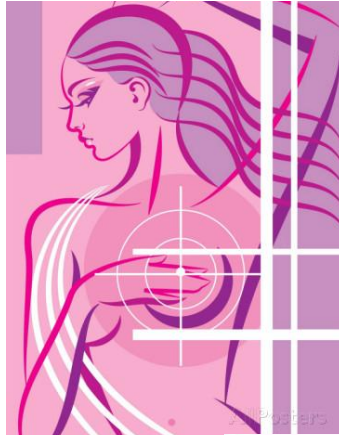
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Pinky Promise Sponsor \$100

- Every Pinky Promise Provides ONE MAMMOGRAM for WOMEN in SHELTERS



\$100 HELPS PROVIDE A
MAMMOGRAM
FOR A WOMAN IN NEED.

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The Essence of a Woman **SHERO** Awards 2017 Team HELPPPP



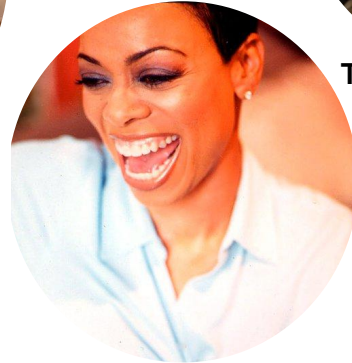
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Event Manager



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